

# WITH WILLING HANDS



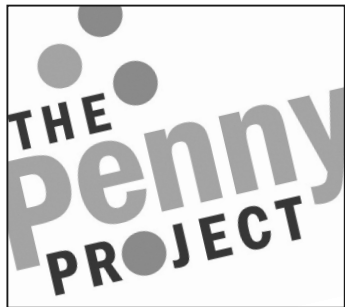
Connect.  
Care. Celebrate.

AMERICA FOR CHRIST OFFERING 2010

## Care by Pinching Pennies for Children in Poverty

American Baptists everywhere are rediscovering the thrill of contributing their own two cents—literally and figuratively. The Penny Project was conceived by youth at First Baptist Church in New London, N.H. In response to the National Ministries' Children in Poverty initiative, they set out to collect one penny for each impoverished child in their state. Even more valuable than the 60,000 pennies collected has been the awareness raised around the issue of children in poverty.

That awareness is growing as the Penny Project is taken up by the American Baptist Home Missions Societies itself. National Ministries (NM) has launched a nationwide Penny Project, challenging congregations and regions to begin their own penny collections toward the goal of one penny for each of the 14 million children living in poverty in the United States and Puerto Rico.



First Baptist Church (FBC) in Kermit, W.Va., took up the challenge and discovered the value of pennies for community building and outreach. Attendance at FBC Kermit tops at 15 on a "good" Sunday, but the dedicated members quickly raised \$150—and made some vital connections. After being featured

on two local television stations, the church welcomed participation from community members and other local congregations. And recently, Pastor Scotty Robertson spoke with their state senator about opportunities for faith-based organizations to help impoverished children.

The Penny Project is another example of how churches, regions, and NM are collaborating with willing hands to connect, care for, and celebrate the work of God in our communities. Your contributions to America for Christ further empower these kinds of transforming partnerships.

■ Find out more about The Penny Project and other Children in Poverty initiatives supported by your America for Christ offering. Visit [www.nationalministries.org](http://www.nationalministries.org) or contact Rev. Lisa Harris at [Lisa.Harris@abc-usa.org](mailto:Lisa.Harris@abc-usa.org).

"For the love of Christ urges us on..." 2 CORINTHIANS 5:14-15

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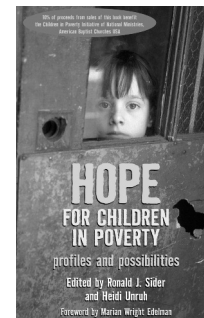
America for Christ gifts support Christ-centered ministries that are transforming lives across the United States and Puerto Rico—from addressing Children in Poverty initiatives and resettling refugees violently driven from their homelands to providing evangelism training, developing discipleship resources and leading ministry workshops and conferences.

[nationalministries.org/GIVE/Serve](http://nationalministries.org/GIVE/Serve)

Available from Judson Press

## Hope for Children in Poverty: Profiles and Possibilities

Ronald J. Sider and Heidi Unruh, editors



"[A] valuable resource that demonstrates how prayer, advocacy, and service transform lives of people from all socioeconomic levels."

—Faith and Justice Connection

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OFFERING  
2010**

